

# GLOBAL GOALS WEEK

Accelerating progress on the Sustainable Development Goals



**Global Goals Week is an annual week of action, awareness, and accountability for the Sustainable Development Goals (SDGs).** Launched by Project Everyone, UNDP, and the United Nations Foundation in 2016, it brings together governments, businesses, individuals, international organizations, civil society, and others during the United Nations General Assembly in September to build momentum to achieve the SDGs and ensure no one is left behind.

With more than 60 partners and growing, the power of collaboration is at the core of Global Goals Week. We come together to cultivate ideas, identify solutions, and generate meaningful partnerships for the SDGs. 2019 is a significant year for the SDGs. The UN Secretary-General will host a Climate Action Summit to boost ambition and accelerate action. The September High-level Political Forum under the auspices of UNGA will assess progress achieved since 2015 and provide guidance on the way forward. Now, more than ever, is the time to come together to hold leaders accountable and accelerate progress.

## OVERVIEW GLOBAL GOALS WEEK 2018



**OVER 286,000** people joined online



**OVER 54** languages spoken



**OVER 70,000** people participated in Global Goals Week events



**60** supporting partners



**OVER 127** countries engaged



**44** events registered

## TWITTER ANALYSIS FACTS



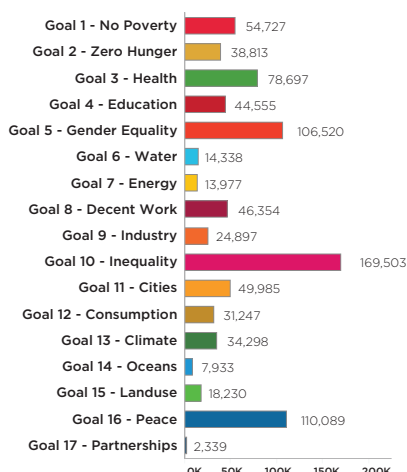
**537,887** tweets

**461,57** retweets

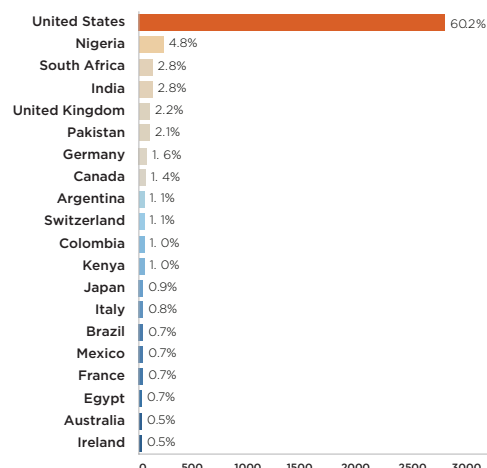
**2,280,117** likes

**44** hashtags tracked

### Which SDGs were tweeted about?



### Top 20 Countries by # Tweets



# MAJOR COMMITMENTS

A number of major commitments were made by the private sector, government and institutions in support of the SDGs, including:

- More than 60 leading CEOs announced 140 new commitments — in areas ranging from peace to the empowerment of women and the youth.
- \$494.6m was committed towards various education initiatives on the Global Citizen stage.
- The Netherlands pledged around \$116.8m USD (€100m EUR) to the Global Partnership for Education over three years.
- The UN Secretary-General launched the SDG Media Compact to inspire media and entertainment companies to leverage their resources and creative talent to advance the SDGs.
- Tokyo 2020 aims to contribute to the realization of the SDGs through the delivery of the Games.
- The World Organization of the Scout Movement unveiled Scout for SDGs, an unprecedented mobilisation of 50m Scouts – the world's largest coordinated youth contribution to the SDGs.
- Norway committed \$360m to maternal health issues via the Global Financial Facility (GFF), the largest donor to the GFF yet.
- The Asian Development Bank made a significant budgetary commitment of \$6.61b to water supply and sanitation investments.
- Various platforms and initiatives were launched: the Good Digital Identity, Global Plastic Action Partnership, Tech Impact 2030 Initiative, Coalition for Digital Intelligence, and others.



## GET INVOLVED!

Global Goals Week events will engage people around the world in conversation and action. From September 21-30, 2019 partners from around the world will come together once again – under the umbrella of Global Goals Week – to support the #GlobalGoals.

**Apply to register an event or become a partner (or both): [http://bit.ly/GGW\\_Contact](http://bit.ly/GGW_Contact)**

### Supporting Partners

92nd Street Y  
Action for Sustainable Development  
Asia Society  
Bill and Melinda Gates Foundation  
Bloomberg Global Business Forum  
Budweiser  
Business Call to Action  
Concordia  
Development Data  
Development Initiatives  
Devex  
Freuds  
Global Citizen  
Global Goalscast  
Global Partnership for Sustainable  
Global People's Summit  
Google

Guggenheim Partners  
Hasbro  
International Chamber of  
Commerce  
Iris  
Islamic Development Bank  
JCI  
Johnson & Johnson  
Mashable  
Milken Institute  
MIT Solve  
ONE Campaign  
Oxfam  
Plan International  
Project Everyone  
PVBLC Foundation  
(RED)

Save the Children  
SDG Action Campaign  
SDG Advocates  
SDG Philanthropy Platform  
Skoll Foundation  
The Climate Group  
The Global Goals World Cup  
Trollbäck+Company  
UNICEF  
UNICEF USA  
Unilever  
UN Department of Global  
Communications  
UN Development Programme  
UN Environment Programme  
UN Executive Office of the  
Secretary-General

UN Foundation  
UN Global Compact  
UN Office for Partnerships  
UN Office of the Secretary-General's  
Envoy on Youth  
UN Sustainable Development  
Solutions Network  
Vale Columbia Center  
World Association of Girl Guides  
and Girl Scouts  
We Transfer  
WISE Initiative  
World Benchmarking Alliance  
World Economic Forum  
World Food Programme

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**[globalgoalsweek.org](http://globalgoalsweek.org)**

Created By:

PROJECT  
*EVERYONE*



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